



The Challenge

- Extend QlikView to optimize reporting
- Manage commentary
- Improve consolidation

The Benefits

- Collaborative
- Meaning behind numbers
- Time Saving
- Reliable consolidation



Yusen Logistics Commentary Capture with K4 Analytics

The Customer

Yusen Logistics (UK) provides expertise in air freight forwarding, ocean freight forwarding, contract logistics and origin cargo management as well as providing all the general logistics services.

The Challenge

The Yusen Logistics Group have chosen QlikView as the Global BI tool of choice.

The purpose of the project is to enhance the capability of Qlikview in the UK and provide the business with guided analytics, genuine insight and commentary.

A combination of Cognos & Excel have been used to provide the business with reports, however this current set up requires a lot of manual intervention which brings about:

- High risk of error
- Duplication of work & processes
- Non-standardisation of reports

The Solution

We decided to purchase K4 Analytics to allow us capture commentary and insight from our Finance team for our weekly and period end financial reporting, providing all users with narrative and meaning behind the numbers within the Qlikview application.

As this information is stored centrally within SQL tables we can easily access prior weeks and periods commentary and share the information within multiple Qlikview applications, ensuring that information is consistent.

We are rolling out K4 Analytics to categorize New Freight Forwarding customers and Freight Forwarding customers who haven't traded with us for more than 3 months.

This information gathering will give us a better understanding of our customer portfolio, helping us to drive up customer retention and overall profitability.

Although we experienced some issues with earlier versions of the software, the support provided by Differentia & KT Labs got us back on track.

The Benefits



- Reduction of manual data handling, manipulation and distribution.
- Increased visibility of business Intelligence across the company
- Real time updates that can be shared throughout the business.
- Speed up production time of key business reports
- Increased time within BI Team to concentrate on value add activities.
- As the commentary entry is datetime and user ID stamped, we can monitor that accountants have reviewed the reported numbers and provided commentary within agreed SLAs.

Weekly Quicks Commentary Entry

Period End Accountants Commentary Entry

Period End Quicks vs Actual Commentary Entry

QvA Site Comments

YUSEN LOGISTICS (UK) LTD
Quicks v Actuals Contribution by Site

Site	Period Quicks	Period Actuals	Quicks vs Actuals	Status
ALL BU OTHER	0.00	0.00	0.00	Approved
BAYER	(14.58)	(14.23)	(0.35)	Approved
PHARMA OTHER	125.98	170.10	(44.12)	Approved
PHARMASSK	237.61	246.97	(9.36)	Approved
**	349.00	402.83	(53.83)	

“We will be looking to leverage the full power of K4 Analytics next year when a new project will start to consolidate our budgeting and forecasting process into a Qlik application”

Adam Snow-Tyler Business Intelligence Manager



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Riverbank, Kells Business Park, Kells, Co. Meath Ireland

differentia
CONSULTING

For more info contact:

Rick Wild – Head of Technology

[mailto: rick.wild@differentia.consulting](mailto:rick.wild@differentia.consulting)

www.ktlabs.com